

# Media Pack 2024

# COMMUNITY *Together*

connecting you in **your community**



We pride ourselves in making sure our bi-monthly publications contain local community news and views from charities, residents, businesses and community groups and organisations to ensure everyone can voice their message. This little book comes to you with love and support and we hope there is something of interest, something that's helpful and inspirational to you.

## Take a look: [staustelltogether.co.uk](http://staustelltogether.co.uk)

### Benefits to Advertisers

Community based magazines that local residents read

### Discounts and editorial opportunity

You also benefit from complimentary editorial, depending on frequency and size of your advert. If you advertise for 3 or 6 issues (half or full year) you benefit from a discount.

### Why are we online?

Our community magazines are self funded, and in a new area we need to be prudent with our costs. However good quality advertisers is important so please support us on the journey to becoming a physical printed booklet and advertise with us.

### New business generation

The magazines offer the perfect opportunity for businesses to introduce themselves, not only to regular readers but also to new residents who have moved into the area.

### Social messaging

We are on Facebook and Instagram – find us on /gerrardcrosstogether. Please feel free to follow us and share the love to spread our messages.

### Share the love ❤️

If you recommend us to a company that converts into a advertiser, we will donate £10 each to a charity of your choosing. Thank you for helping to spread the love.

## Contact

Call: **07786 735 711** Email: [sales@communitytogether.co.uk](mailto:sales@communitytogether.co.uk)

# Rates & Discounts

**St Austell Together**

Prices per issue	One Issue	3 Issues (5% discount)	6 Issues (10% discount)
<b>Eighth Page*</b> (per issue)	N/A	£26.00	£23.40
<b>Quarter Page</b> (per issue)	£48.75	£46.32	£43.88
<b>Half Page</b> (per issue)	£91.00	£86.45	£81.90
<b>Full Page</b> (per issue)	£156.00	£148.20	£140.40
<b>Inside Front Cover</b> (per issue)	£169.00	£160.55	£152.10
<b>Page 3</b> (per issue)	£169.00	£160.55	£152.10
<b>Inside Back Cover</b> (per issue)	£169.00	£160.55	£152.10
<b>Back Cover</b> (per issue)	£182.00	£172.90	£163.80

\*Prices exclude VAT

## Booking Details

To book into the magazine we will require an invoicing address and an address to send your voucher copy. Invoices will be sent before print deadline and payment needs to be settled before Royal Mail delivery.

## Payment Options

Direct Debit or BACS (Invoiced by - Community Together Communications Ltd)

If you are a new business please contact me for payment options.

The prices above do not include VAT.

## Artwork & Dimensions

1. Book your space as soon as possible either by calling us on **07786 735 711** or emailing **sales@communitytogether.co.uk**

2. Send your advert to us as an electronic file (pdf, jpeg or tiff)

3. If required we can provide a professional graphic design service at a reasonable rate.

4. We will send you a proof for your approval. Payment for your first advert should be made prior to deadline.

**Back cover, full page and double page spread adverts to include an additional 3mm bleed on all edges.**

### Advert Sizing width x height in mm

<b>Front Cover</b>	42 x 28
<b>Eighth Page</b>	63 x 43
<b>Quarter Page (V)</b>	63 x 90
<b>Quarter Page (H)</b>	130 x 43
<b>Half Page (V)</b>	63 x 184
<b>Half Page (H)</b>	130 x 90
<b>Full Page</b>	148 x 210
<b>Back Cover</b>	148 x 210
<b>Double Page Spread</b>	296 x 210

All artwork supplied to us is accepted on the condition that permission has been obtained by the advertiser from the copyright owner(s) for use in **St Austell Together**. Adverts are accepted on the understanding that descriptions of goods and services are fair and accurate.

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